



KONG-TV
333 Dexter Avenue N
Seattle, WA 98109

Great American Media
1010 Wisconsin Ave. NW
Washington, DC 20007-3603

Contract # 852891

Schedule Dates 09/12/12-09/17/12
Advertiser Our Washington (39204)
Agency/T-Code Great American Media (2039)/556615156
Product Political - State Governor (1177)
Brand 118/OUR WASHINGTON (177174)
Salesperson Clark, Dave (3097)
Sales Office TeleRep - Washington D.C.
Buyer Name WOOD,SPENCER
Phone/Fax (206) 448-4533 /
CPE 111/118/1737
Account Types National/Political PAC - Agency
Billing Type Standard
Comments OUR WASHINGTON
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 09/05/12
Last Modified 09/07/12
Entered By Whitney Wood
CO-OP No
Headline # 06305221
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,556.25
Net Total \$8,818.75
Sales Tax

Seattle (KONG) (KONG)

| By Broadcast Month | Spots | Rate |
|---------------------|-----------|--------------------|
| Sep. 2012 | 33 | \$10,375.00 |
| Grand Total: | 33 | \$10,375.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|-------------------------|-----|----|----|----|----|----|----|----|-------|----------|------------|-----------------------|-------------------------------------|---------|
| 1.0 | Normal Line / SPOT | 09/12/12-09/14/12 | 3 | :30 | 12:58P- News @ 12p M-F | 4 | | | X | X | X | | | 4 | \$125.00 | \$500.00 | Seattle (KONG) (KONG) | KING 5 NOON NEWSREPLAY | 9/5/12 |
| 2.0 | Normal Line / SPOT | 09/12/12-09/14/12 | 3 | :30 | 9:59P- News @ 10pm M-Su | 4 | | | X | X | X | | | 4 | \$800.00 | \$3,200.00 | Seattle (KONG) (KONG) | KING 5 NEWS - 10P | 9/5/12 |
| 3.0 | Normal Line / SPOT | 09/12/12-09/14/12 | 3 | :30 | 4P- 5P (PT) | 5 | | | X | X | X | | | 5 | \$100.00 | \$500.00 | Seattle (KONG) (KONG) | JUDGE ALEX | 9/5/12 |
| 4.0 | Normal Line / SPOT | 09/12/12-09/14/12 | 3 | :30 | 5P- Anderson Cooper | | | | 1 | 1 | 1 | | | 3 | \$150.00 | \$450.00 | Seattle (KONG) (KONG) | ANDERSON COOPER | 9/5/12 |
| 5.0 | Normal Line / SPOT | 09/12/12-09/14/12 | 3 | :30 | 7A- 9A (PT) | 5 | | | X | X | X | | | 5 | \$350.00 | \$1,750.00 | Seattle (KONG) (KONG) | UPDATED 9.5 SW, KING 5 NEWS ON KONG | 9/5/12 |
| 6.0 | Normal Line / SPOT | 09/12/12-09/14/12 | 3 | :30 | 8P- Dr Phil | | | | 1 | 1 | 1 | | | 3 | \$350.00 | \$1,050.00 | Seattle (KONG) (KONG) | DR. PHIL | 9/5/12 |
| 7.0 | Normal Line / SPOT | 09/15/12-09/15/12 | 3 | :30 | 9:59P- News @ 10pm M-Su | | | | | | | 1 | | 1 | \$700.00 | \$700.00 | Seattle (KONG) (KONG) | KING 5 NEWS - SAT | 9/5/12 |
| 8.0 | Normal Line / SPOT | 09/15/12-09/15/12 | 3 | :30 | 9P- Law and Order | | | | | | | 1 | | 1 | \$200.00 | \$200.00 | Seattle (KONG) (KONG) | LAW & ORDER | 9/5/12 |
| 9.0 | Normal Line / SPOT | 09/16/12-09/16/12 | 3 | :30 | 9:58A- Upfront | | | | | | | | 5 | 4 | \$100.00 | \$400.00 | Seattle (KONG) (KONG) | UPFRONT | 9/5/12 |
| 10.0 | Normal Line / SPOT | 09/16/12-09/16/12 | 3 | :30 | 9:59P- News @ 10pm M-Su | | | | | | | | 1 | 1 | \$700.00 | \$700.00 | Seattle (KONG) (KONG) | KING 5 NEWS - SUN | 9/5/12 |
| 11.0 | Normal Line / SPOT | 09/17/12-09/17/12 | 3 | :30 | 12:58P- News @ 12p M-F | | 1 | | | | | | | 1 | \$125.00 | \$125.00 | Seattle (KONG) (KONG) | | 9/5/12 |
| 12.0 | Normal Line / SPOT | 09/17/12-09/17/12 | 3 | :30 | 9:59P- News @ 10pm M-Su | | 1 | | | | | | | 1 | \$800.00 | \$800.00 | Seattle (KONG) (KONG) | | 9/5/12 |
| | | | | | | | | | | | | | | | | | | | |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
| | | | | |